**5th DILEX – Sponsorship Categories, Benefits and Fees**

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| **Sponsorship Category** | **Benefits** | **Sponsorship fee (in Rs. Lakhs)** |
| Platinum Sponsor | * Logo on all Hoardings, banners and all other publicity materials * One full color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Guest of Honour during the inaugural ceremony * Playing 2 minute video at CLE’s registration counter @ 5th DILEX (video will be played on frequent intervals) * Distribution of Company brochure to the overseas delegates and other visitors (brochure to be given by the Sponsor) * Logo on gift packaging * Logo on all promotional materials * Logo on Entry ticket/pass * Acknowledgment during the inaugural program & dinner. * Hosting promotional video in the Show Website * 5 passes for lunch (for 2 days) * 5 passes for dinner (for 1 one day) | 5.00 lakhs |
| Gold Sponsor | * Logo on all Hoardings, banners and all other publicity materials * One full color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Playing 2 minute video at CLE’s registration counter @ 5th DILEX (video will be played on frequent intervals) * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 3 passes for lunch (for 2 days) * 3 passes for dinner (for 1 one day) | 3.00 lakhs |
| Silver Sponsor | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.5 lakhs |
| Supported By | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |
| Knowledge Partner | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |
| Institutional Partner | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |
| Banking Partner | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |
| Hospitality Partner | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |
| Digital Media Partner | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |
| Magazine Partner | * Logo on all Hoardings, banners and all other publicity materials * Half color page advertisement in the Exhibitors Directory * Logo on Inaugural backdrop * Logo on all promotional materials * Logo on Entry ticket/pass * Logo in the Show website * 2 passes for lunch (for 2 days) * 2 passes for dinner (for 1 one day) | 1.50 lakhs |